

Boys and Reading

News Releases from Pearson

How Many Gold Medals Would Boys Win if Reading Were an Olympic Sport?

A Challenge of Olympic Proportions: Getting Boys to Read

NEW YORK, NY / AUGUST 19, 2008

If reading were an Olympic sport, it would be the women holding all the gold medals and world records – not the men. In fact, the women are not just passing their male counterparts when it comes to reading, they are lapping them around the track. “The Olympic games serve as an apt metaphor and occur at an appropriate time to remind the nation’s educators and parents that we need to acknowledge this widespread problem, and work harder to engage boys in reading,” said noted children’s author Jon Scieszka, who was recently named National Ambassador for Young People’s Literature by the Library of Congress.

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It’s a Guy Thing

Boys Turned On To Love Of Reading By Popular Children’s Author

Award-winning Jon Scieszka Joins Pearson’s School Reading Team, Says Key to Reading Gender Gap Is Meeting Boys on their Turf

ATLANTA, GA / MAY 9, 2008

If boys will be boys, why not engage them with reading they might be more likely to enjoy? That’s what needs to be done in public education if American boys are to make up ground in reading, said award-winning children’s author Jon Scieszka at the International Reading Association’s (IRA) annual convention in Atlanta this week. Although boys have lagged behind girls on reading tests for the last 30 years, all is not lost, said Scieszka at IRA, where he is contributing in his role as a new member of Pearson Education’s author team for reading and language arts.

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